

Jenni Schalk

Senior Non-Fiction Producer & Project Manager

www.jennischalk.com

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SKILLS & EXPERTISE

Project coordination scheduling & timeline scoping

Oversee video shoots, including locations, legal, crew, and on-set management

Expertise in editorial interviewing and subject matter research

Secure locations, talent, and filming permissions

Excels at relationship & account management with senior-level executives

Familiar with branded, ad, non-fiction, social and tv formats

Proficient with Avid, Adobe Creative Suite, Airtable, Google Suite, Asana, Basecamp, Clickup, Trello, Monday

Write & story produce short and long-form scripts using Avid and Premiere Pro

Resource prioritization including supervision and hiring vendors, contractors, editors, & producers.

Excels at stakeholder and cross-functional team communication

Collaborative and creative problem-solver

Lead content development, including casting, schedule, budget, and creative

Write, design & review treatments, decks & pitch materials

Experience with wide range of deliverables, including animation, live-action, photography, social and more

HIGHLIGHTED EXPERIENCE

Field & Story Producer / The James Beard Foundation / Intersport / 2021-23 / FREELANCE

- Led production team to film interviews, round-table conversations, portraits and b-roll
- Ensured interviews covered brand talking points and met guidelines
- Scripted short-form videos and worked with editors to complete
- Facilitated senior executives & agency notes to deliver videos on demanding schedule

Agency Producer / CNX Conde Nast / The New Yorker Engagement Project / 2020 / FREELANCE

- Oversaw timeline and resource management of The New Yorker's campaign to drive new subscriptions, including 900K production budget
- Led team of creatives to create pitch materials for the internal client
- Managed cross-functional team communications between accounts, legal, marketing, creative & client
- Oversaw bidding and award process with world-class external production partners including contracts and licenses
- Led project strategy pivot during Covid from OOH to digital deliverables

Field Producer / Cream Productions / Travel Channel / *Eli Roth Presents: A Ghost Ruined My Life* / 2022-23 / FREELANCE

- Managed crew on set, including DP, grip, gaffer, audio, PA and more
- Interviewed real people about traumatic events
- Directed vertie filming

VP, Development- TV, Digital & Branded Content / Engel Entertainment / 2015-17

- Led creative development process, creating pitch materials including decks, sizzle tapes treatments, mood boards & one-sheets
- Spearheaded the creation and sale of the company's first branded series, *Northwoods Law: New Hampshire for Animal Planet*, along with multiple pilots
- Pitched concepts to network executives and incorporated feedback
- Managed a team of 10+. Hired and onboarded GFX, editors, and freelancers

Story Producer / Star Crossed Pictures / Bloomberg TV / *BRINK* / 2013

- Researched story ideas, pitched to network executives
- Planned shoots including logistics, travel, locations and permissions
- Assembled segments using Avid Media Composer
- Worked with editor to address network notes

Co-Producer / *National Geographic at 125: A New Age of Exploration* / PANGOLIN PICTURES / 2012 / FREELANCE

- Identified stories and filming locations to present to network executives
- Vetted talent, prepared research for interviews and filming
- Directed and interviewed real people
- Managed archive footage and stills, including budget
- Assembled segments using Avid Media Composer

Field & Story Producer / *Jaws: The Inside Story & Animal House: The Inside Story* / Pangolin Pictures / 2008-09 / FREELANCE

- Booked Interviews including Steven Spielberg, Richard Dreyfuss, John Landis & more
- Researched archive photos and videos, contacted owners and negotiated rights and usage.
- Managed film clips licensing with major studios including Universal, Sony, Warner and more
- Planned travel, locations and logistics for filming
- Worked with DP and crew to film vertie and interview segments

ADDITIONAL EXPERIENCE

FIELD & STORY PRODUCER

Additional Credits include: ABC, Travel Channel, A&E, CNN, TLC, WeTv, PBS, CBC, Climate Reality Project, Elite Trade Championship Series

DEVELOPMENT & CASTING PRODUCER

Credits include: Google Creative Lab , Always, Airbnb, Love Productions USA - *Great British Bake-Off Adaptation to US market*

CONTENT PRODUCER

Credits include: Rebel Girls, BoxWorks, Arya (tech start-up), Slate Magazine, SuiteRetail

ARCHIVE PRODUCER

Credits include: ABC News, Conde Nast, World Science Festival, A&E, SPEED Channel, NFL Network, Quibi, PBS, feature documentaries, Culture House

EDUCATION

Ohio University | Scripps College of Communication

Visual Communications: Photojournalism

Telecommunications: Video Production

SELECT WORK EXAMPLES

Producer- [The New Yorker Engagement Project // Video 2](#)

Story/Field Producer- [The James Beard Foundation- A Regional Taste](#)

Story/Field Producer- Eli Roth Presents: [A Ghost Ruined My Life](#) for Travel Channel

Story Producer: [Climate Reality Project- Cactus Power](#)

Field, Co- Producer- [National Geographic at 125](#)

Story Producer- [Jaws: The Inside Story](#)

Casting Story Producer- [Google Translate, Alberto's Story](#)

VP, Development, Casting- [North Woods Law New Hampshire Sneak Peek](#)

More available at www.jennischalk.com

REFERENCES

Michael Sorrentino- Owner, Sorrentino Media

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Matthew McManus- Executive Producer, Intersport

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