

Jenni Schalk

Multi-Platform Content Producer

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SKILLS & EXPERTISE

Project coordination & schedule management

Oversee video shoots, including locations, casting, crew, and on-set management

Cast and book compelling talent: celebrity, crime, cults, paranormal, pop-culture, news

Secure locations, talent and filming permissions

Archive research & licensing expertise

Editorial interviewing, research and targeted outreach strategy

Field direct & produce with industry standard cameras

Supervise and hire contractors, editors, GFX & post-production teams

Write & story produce short and long form scripts for television, branded and social-first content

Creative outreach and research skills

Avid, Adobe Creative Suite, Airtable, Google Suite

Write, design & review treatments, decks & pitch materials

EXPERIENCE

FIELD & STORY PRODUCER

- **Field Producer** / Elite Trade Championship Series / Reel Media / 2023
- **Fixer** / *The Nature of Things* (CBC) / Kensington Communications / 2023
- **Field Producer** / *BorderlinerNotes* (documentary) / 2023
- **Field & Story Producer** / Sorrentino Media / 2022-2023
- **Field & Story Producer** / The James Beard Foundation / Intersport / 2021-23
- **Field Producer** / *Possessed Pets* / Travel Channel / Cream Productions / 2023
- **Field Producer** / *Eli Roth Presents: A Ghost Ruined My Life* / Travel Channel / Cream Productions / 2022
- **Field Producer** / *History of The Sitcom* / CNN / Cream Productions / 2021
- **Field Producer** / *The Story of Late Night* / CNN / Cream Productions / 2018-19
- **Field Producer** / *90-Day Fiance: Happily Ever After* / TLC / Sharp Entertainment / 2019
- **Field Producer & Fixer** / *Agents of Change* (feature doc) / Bunya Productions / 2019
- **Field Producer** (short-form travel) / OTPYM: Australia / 2018
- **Story Producer** / Climate Reality Project / Shoulderhill Productions / 2015
- **Story Producer** / *BRINK* (hosted-science) / Bloomberg TV / Star Crossed Pictures / 2013
- **Field Producer & 2nd Camera** / *The Dilley's Grow Up: A Diane Sawyer Special* / ABC Longform Unit / 2011-13
- **Coordinating & Field Producer** / *National Geographic at 125* / NGC / Pangolin Pictures / 2012
- **Field & Story Producer** / *JAWS: The Inside Story* / A&E / Pangolin Pictures / 2010 EMMY NOMINATION
- **Field & Story Producer** / *Secret Lives of Women: Mothers of Murderers, Cults* / WeTV / Pangolin Pictures / 2008-09
- **Field & Story Producer** / *Animal House: The Inside Story* / A&E / Pangolin Pictures / 2008

DEVELOPMENT // CASTING

- **Development Producer** / Pig Apple Productions / 2018-19
- **Casting Producer** / Airbnb / ME/WE Campaign / 2018
- **VP, Development- TV, Digital & Branded Content** / Engel Entertainment / 2015-17
- **Development Producer** / Love Productions USA / 2012-14
- **Development & Casting Producer** / Various Projects (freelance) / Google Creative Lab / 2011-2017
- **Agency Casting Producer** / Always #BecauseImAWoman Campaign (doc ad) / Moxie Pictures / 2015

- **Casting Producer** : *Secret Lives of Women: Mothers of Murderers, Cults* / WeTv / Pangolin Pictures / 2008-09
- **Casting Producer**: *The Inside Story Series* / A&E / Pangolin Pictures / 2008-10

ARCHIVE

- **Archive Producer** / *Lee Fields: Faithful Man (feature)* / First Oktopus / 2019-22
- **Archive Producer** / *What We Keep / Quibi* / Story Syndicate / 2020
- **Archive Producer** / various projects- longform doc / CultureHouse / 2020
- **Archive Producer** / World Science Festival / 2017
- **Archive Producer** / 20/20 for WeTv / ABC News Productions / 2011-13
- **Archive Researcher** / Interpositive Media / Boogieman: The Lee Atwater Story / 2009
- **Archive & Co-Producer** / *Hollywood's Hottest Car Chases* / SPEED Channel / Pangolin Pictures / 2010
- **Archive Producer** / *Secret Lives of Women: Mothers of Murderers, Cults* / WeTv / Pangolin Pictures / 2008-09
- **Archive Producer** / THE INSIDE STORY Series (Jaws, Animal House & Biography) / Pangolin Pictures / 2008-09

AGENCY // STARTUP // CORPORATE // B2B

- **Content Creator** / Rebel Girls / 2023
- **Content Creator & Consultant** / Arya (tech) / 2022-2023
- **Producer** / Ernst & Young Year-In-Review video / Sorrentino Media / 2022
- **Content Creator** / SuiteRetail (B2B) / 2022
- **Agency Producer** / CNX Conde Nast / *The New Yorker* Engagement Project / 2020
- **Producer** / Spotless Campaign / Slate Branded / 2015 / FREELANCE
- **Producer** / Good Jobs For All Campaign / Purpose / 2014

EDUCATION

Ohio University | Scripps College of Communication

Visual Communications: Photojournalism

Telecommunications: Video Production