

# MUSIC MAKERS







# MUSIC MAKERS

Behind every great musician there are multiple craftsmen and women whose talents are crucial to that musician's self-expression. The TOTAL LOOK. From costume design, custom instrument commissions, poster design, choreography, laser and lighting design, stage design, and beyond. These MAKERS are influencing and collaborating with musical acts everyday. MUSIC MAKERS is a close-ended documentary series that gives audiences an inside look at some of the most exclusive artistic collaborations in the music business.

MUSIC MAKERS portrays the creative process in real-time, providing major revelations along the way. Each hour-long episode features an artful pairing providing two-unique perspectives on the creative process, working together to create one common vision. Episodes can be easily deconstructed into smaller segments for web-viewing, but are also arc-able for longform distribution.



# PROPOSED PILOT

&

HALSEY  
&  
CHRISTIAN  
JOY





# CHRISTIAN JOY

- Costume designer and artist best known for her stage costume designs for Yeah Yeah Yeahs' lead singer Karen O.
- Created costumes for Santigold, Oh Land, Lucius, Alabama Shakes and more.
- Guru of 'DIY' Fashion.
- With no formal training in fashion design, she started creating one-of-a-kind hand painted and hand sewn t-shirts and to re-designing old prom dresses giving them names like the "Carried Dress" with a creepy "hahahaha" written across a bloody red bodice and the "Ex Dress" with the names of ex-boyfriends in gold glitter.
- The more approachable end of her looks encompass deconstructed tutus, decorative capes, and busy one-pieces, while the more avant-leaning styles transcend costume altogether and border on wearable art installations.
- Collaborated with Top Shop, Vans, and NYC Ballet.



**“Joy is a truly original treasure of New York fashion, and her uninhibited designs have earned her a decade-long cult popularity among musicians and style explorers alike. ”—ROLLING STONE**





# HALSEY

- New York-based pop artist Ashley Frangipane.
- The 20-year-old speaks frankly, unapologetically and no is topic out of bounds—Music, sexuality, relationships, body image.
- Less than a year ago, Halsey was playing modestly sized clubs in NYC -- on Aug. 13, 2016, she will play to a sold out Madison Square Garden.
- NYC plays a large role in both the sound and lyrics of her dark, gritty electro-pop, which has been compared to acts like Chvrches and Lorde.
- Appears on Justin Bieber's comeback album, Purpose, and on the Skrillex-produced collab "The Feeling."
- Opened for The Weeknd for his Madness Fall Tour.
- Based on the strength of her first single, "Ghost," she signed a deal with Capitol-owned electronic/dance label Astralwerks in early 2014.
- Halsey performed at the Museum of Modern Art's 2015 Film Benefit presented by CHANEL, which honors Academy Award-winning actress Cate Blanchett.
- In 2015, Halsey released her debut full-length album, "Badlands".





# OVERVIEW

- A real-time, verite version of ICONOCLASTS, following two artists, one a musician, as they merge their mediums and collaborate for a groundbreaking project.
- Halsey ends her tour with a sold out show at Madison Square Garden in August.
- She collaborated with Christian Joy to create original looks for her first major U.S. tour.
- Both Halsey and Christian are on-board to document this and additional collaborations, from conversations, to rehearsals to performance, to intimate moments.
- This tour is important to Halsey because this is a whole new approach to a live pop show that isn't just "styled" but designed.
- This tour has forged a long time collaborative relationship. At this stage in Halsey's career she feels compelled to push her wardrobe further.
- Christian produces garments out of her New York studio.
- New York City is a huge influence on both artists and will be a third character in the piece.







POTENTIAL EPISODES



# IAN EASTWOOD, CHOREOGRAPHER



- ◆ Ian Eastwood teamed up with break-out singer Zendaya to choreograph her music video “Replay”, which has gotten over 134 million views on Youtube. Zendaya asked him back again recently to choreograph her video for “Neverland”.
- ◆ Ian Eastwood is a choreographer, dancer, and director who catapulted to Youtube stardom, garnering over 65 million views on his YouTube page.
- ◆ At 23, Ian has already choreographed for the likes of Justin Bieber, Childish Gambino, Chance the Rapper, Vic Mensa, Tori Kelly, and more.
- ◆ Zendaya is a singer, actress, and model who gained her large fan base starring on Disney Channel’s K.C. Undercover and has since been in the spotlight: finishing in the finals of ABC’s Dancing with the Stars, co-hosting the MTV Movie Awards pre-show, and joining the modeling ranks as a new face of Cover Girl.

# ZENDAYA, SINGER



# MARCO MARCO, COSTUME DESIGNER

- ◆ Marco Marco has been working with Iggy Azalea for over three years, long before she became famous from her hit “Fancy”.
- ◆ Marco has designed numerous outfits for Iggy and her famous curves, including a spiderweb jumpsuit for her MTV VMA Black Widow performance.
- ◆ Marco has designed costumes for top names in the music world: Cher, Nicki Minaj, Britney Spears, Fergie, Selena Gomez, and many others. He designed Katy Perry’s iconic cupcake bra in her “California Gurls” video.
- ◆ Marco is known for his outrageous and colorful costume designs. In his own fashion line, he uses this similar aesthetics and employs many personalities to grace his runway, including RuPaul’s Drag Race alumni.
- ◆ Azalea has taken the music world by storm, joining the Beatles as the only acts to rank at #s 1 & 2 simultaneously with their first two Hot 100 hits.



# IGGY AZALEA, RAPPER & SONGWRITER



# AUSTIN VESELY, DIRECTOR

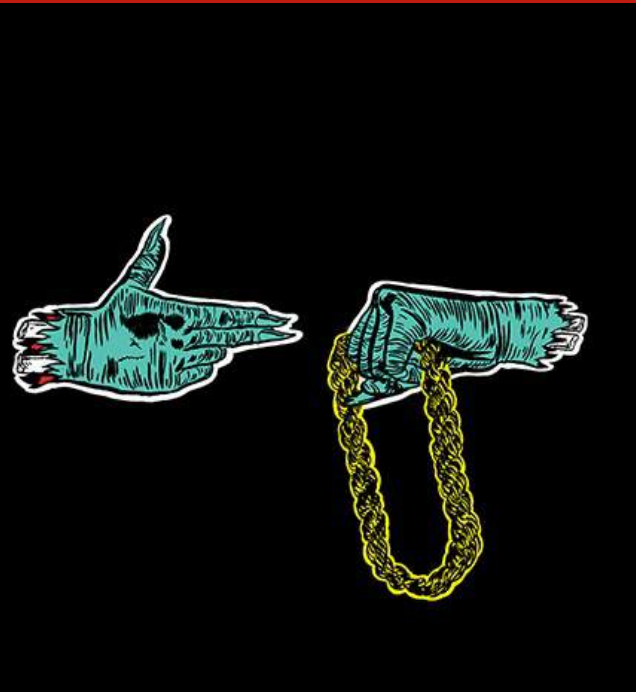


- ◆ Austin Vesely and Chance the Rapper have been collaborating together since the start of Chance's career. Austin has directed videos from 2012's "22 Offs" and "Brain Cells" to 2013's "Juice" and last year's "Sunday Candy."
- ◆ This year Austin and Chance worked together on "Angels", an important video to Chance because of the many lyrics that reflect his upbringing in his hometown of south Chicago.
- ◆ Chancellor Bennet, AKA 'Chance the Rapper', began gaining major recognition after he dropped his 2nd mixtape, "Acid Rap". He is part of the Chicago-based Save Money crew, along with Vic Mensa.
- ◆ Austin Vesely is an up and coming director who has worked a lot with Chance and the Save Money crew. He's also focusing on his feature film career, currently working on a comedy horror movie featuring none other than Chance.
- ◆ Austin and Chance are good friends and frequently shout out to each other on Twitter and Instagram.

# CHANCE THE RAPPER, HIP HOP ARTIST



# NICK GAZIN, ARTIST



- ◆ Nick Gazin teamed up with Run the Jewels to design the cover art for their self-titled album. Run the Jewels is a collaboration between hip hop indie icon El-P and Atlanta rapper Killer Mike.
- ◆ Nick is Vice's New York art director and illustrator. Nick was surprised when the logo that he designed for Run the Jewels became as popular as the music itself, appearing everywhere from Christmas ornaments to tattoos.
- ◆ Nick's cover art has inspired two covers of Marvel Comic titles, Issue 45 of "Deadpool" and Issue two of "Howard the Duck".
- ◆ Run the Jewels is known for their politically charged rhymes. Killer Mike is a very public Bernie Sanders' supporter and has joined him along the campaign trail speaking out on issues such as social equality, police brutality, and systematic racism.

# RUN THE JEWELS, HIP HOP DUO



# CARLOS LASZLO, PRODUCTION DESIGNER

- ◆ Carlos Laszlo was the production designer on Raury's video for "PSA (Seven Suns)", a track on Raury's first album, "Indigo Child".
- ◆ "PSA (Seven Suns)" features Raury and his leather-clad crew stealing people's phones. This "PSA" is social commentary on how technology has created a world where people are detached from real-time experiences.
- ◆ 19-year old Raury is a musician who is known for his eclectic sound and thought-provoking lyrics. A self-professed "Indigo Child", much of his music speaks to the youth of his generation who have grown up in the internet age.
- ◆ Carlos is a production designer who has worked with The Weeknd, Diplo, Fall Out Boy, Travis Scott, Jason Derulo, Pusha T, and many others.



# RAURY, MUSICIAN



# NICOLA FORMICHETTI, STYLIST

- ◆ Brooke Candy is Nicola Formichetti's new muse. Brooke and Nicola collaborated on Brooke's style for her music video, "Opulence".
- ◆ Brooke describes Nicola as one of the first people to really stick his neck out for her and Nicola has described Brooke as having "the soul of a Japanese girl".
- ◆ Nicola was Lady Gaga's former stylist, known for styling the controversial meat dress she wore for the 2010 MTV VMAs. Nicola is also the artistic director at Diesel.
- ◆ Nicola has created his own label, Nicopanda, launching the new label as a unisex brand. Nicola focuses on making "genderless clothing" a reality.
- ◆ Pop music rebel Brooke Candy has had an interesting past. A daughter of a Hustler magazine CFO, Brooke Candy (real name), is a former stripper turned pop star. has always been outspoken about the duality of self and sexual freedom. She recently launched a MAC cosmetic line.



# BROOKE CANDY, POP SINGER-RAPPER



# L'AMOUR SUPREME, ARTIST



- ◆ L'Amour Supreme is currently working with A Day To Remember to create a digital monster for their newly announced tour with Blink-182, All Time Low, and the All-American Rejects.
- ◆ Brooklynite L'Amour Supreme is known for his colorful digital art, paintings, and sculpture, many depicting monsters. He has traveled the world live painting in Tokyo, Stockholm, Berlin, and cities across the US.
- ◆ L'Amour designed background visuals for Miley Cyrus' Bangerz tour.
- ◆ A Day to Remember (ADTR) is an American rock band known for their fusion of metal core and pop punk.
- ◆ ADTR grew from a loyal local fan base in Ocala, Florida to a worldwide following, selling out continental tours. ADTR has charted with two Top 25 Billboard debuts and topped the Billboard Indie Album Charts.



# A DAY TO REMEMBER, ROCK BAND



# HANNAH LUX DAVIS, DIRECTOR

- ◆ Hannah Lux Davis choreographed Tinashe's video for "2 On". After working on the video, Hannah told press that Tinashe is the next Beyonce.
- ◆ Hannah has been touted as the "It Girl" of music video directors. The former make-up artist has been on a non-stop career high, directing videos for the likes of Drake, Nicki Minaj, Miley Cyrus, Ariana Grande, The Weeknd, Demi Lovato, Lil Wayne, David Guetta, and many others.
- ◆ Tinashe is a singer and former actress who has been in the Top 40 charts for the past two years and has worked alongside Usher, Iggy Azalea, Ty Dolla \$ign, Chris Brown, and Chance the Rapper. The R&B rising star has opened arena tours for both Nicki Minaj and Katy Perry.
- ◆ Tinashe is a self-starter. Once part of girl group The Stunners, Tinashe decided to go solo after the group split and bought all her own recording equipment to produce her own tracks.



# TINASHE, SINGER



# engel**entertainment**

everything but the everyday

© 2016 Engel Entertainment

